

Accessibility

By air

- Direct flights from over 140 destinations, more than 60 airlines operating
- About 180 international arrivals daily
- Gateway to Asia, over 80 direct weekly flights by Finnair
- Helsinki Airport located 30 min (20 km) from the city centre with a direct train connection
- 25 scheduled long-haul destinations in Asia, North America and the Middle East

By sea

• Ferry services from Estonia, Sweden, Germany and Poland

Capacity

- Four major conference centers, meeting facilities for up to 15,000 congress delegates
- Daily delegate rate 50–85€ incl. meeting room, AV and catering
- Hotel capacity in the area 110 hotels, hostels and apartment hotels: 19,000 rooms

City hospitality

- Convention Bureau services
- City reception by application
- On-site tourist information for congresses over 1,000 delegates
- Marketing materials for delegates and for delegate boosting

Strengths of Helsinki

- Easy to reach and move around
- Safe, stable and sustainable
- $\boldsymbol{\cdot}$ Quality in infrastructure and service
- High standards of education and technology
- Unique and innovative
- Nature and sea
- $\boldsymbol{\cdot}$ Design and architecture
- Relaxed atmosphere, friendly locals

Helsinki key sectors

- Health & Life Sciences
- Smart & Clean
- Learning & Education
- Design
- Tourism & Events

Helsinki

- Centre of Finland's administrative, educational and cultural life
- Finance and business centre of Finland
- Founded in 1550
- Capital since 1812
- Population 650,000
- (1,4 million in the metropolitan area)
- Universities: Five large institutes of higher education and research

Finland

- Independent since 1917
- Member of EU since 1995
- Currency Euro since 2002
- Population 5.5 million
- Official languages Finnish and Swedish; English is widely spoken
- Weather: Four seasons
- Summer May–August, from 15°C to 27°C
- Winter November–March, from +5°C to -25°C