

CSR & Legacy Initiatives

for Congresses in Helsinki



Helsinki

Environmental deeds

Drink our tap water instead of bottled water

According to UNESCO's World Water Development Report, the water in Finland is the cleanest in the world. So it is safe to drink the tap water in Helsinki.



Reducing waste and promoting recycling at congress venues

Finlandia Hall donates exhibition mats and other excess materials to Uusix workshops for recycling.

Messukeskus recycles its own exhibition mats to make bags and wallets, for example, that are then sold to customers. Some of the materials are incinerated to create heating energy. Exhibition mats are reused as much as possible, for example in lecture halls.

Scandic Marine Congress Center can donate leftover congress bags to Globe Hope, having supplied it with textiles from hotel rooms for years.

Environmental volunteer work

Congress delegates have the chance to contribute to the urban environment by engaging in volunteer work to help clean up garbage along our shores or remove invasive plant species. Volunteers should reserve between 3 and 4 hours for these tasks. The City of Helsinki supports this volunteer work by providing equipment and collecting the waste afterwards. Congress organisers should provide transportation to the site, work gloves for their own volunteers and possibly snacks. The City of Helsinki will identify suitable locations and provide instructions for the volunteers.

Further information: Armi Koskela, coordinator, volunteer work: armi.koskela@hel.fi



Social responsibility

Donating leftover materials to Uusix workshops

Uusix (U6) is a pioneer in both rehabilitation work and environmental responsibility, and it is proud to present its activities to all interested parties. Uusix is a unit of the Helsinki City Social Services and Health Care Division that provides rehabilitative work for the unemployed. The activities of the Uusix workshops are characterised by ethical standards and sustainable development, values that it adheres to in the wellbeing of its members, the production of its products and environmental considerations.

The operating model of the Uusix workshops highlights the use of recycled materials to create new products. Recycled materials that are donated to the workshops are reused as diversely and innovatively as possible, and many items and materials that

could have ended up in landfills have been given new life as Uusix products. The Uusix workshops have a particular need for materials that can be used as raw materials for recycled products, such as textiles, wood and metals. Smaller donations, such as decorations or coins, can be also be used to create new jewellery and textiles.

en.uusix.fi

Finnish Red Cross fundraising boxes

Fundraising boxes for the Finnish Red Cross are available for congress venues. At least 10 volunteers are usually required for each campaign. The funds that are raised go towards supporting the Disaster Relief Fund of the Red Cross with the aim of providing relief where it is most needed.

*Further information:
Finnish Red Cross, Helsinki and
Uusimaa District Office, elina.tammi@redcross.fi*

Activities to support SOS Children's Villages

Help children grow with love, respect and security. To raise funds for this important cause, SOS Children's Villages in Finland can arrange relaxing and fun activities for groups.

*Contact: annemi.usva-vanttinen@sos-lapsikyla.fi,
+358 400 465020*

Donations of goods, fundraising and aid bags together with Hope ry

Congress delegates can volunteer to help at Hope ry, for example by sorting through donations (recommended group size: 5-20 persons). Other activities include fundraising at congress venues, for example by filling aid bags with food and hygiene products.

*Further information:
Eeva Jäntti and Iina Kanerva,
Hope ry team leaders in Greater
Helsinki, tel. +358 40 965 3311*

Santa's helpers

The Joulupuu "Christmas Tree" fundraising drive takes place each year at hotels and shopping centres in Helsinki. The fundraising dates for Christmas 2018 will be announced in the autumn. The fundraising drive is organised by the Central Park chapter of Junior Chamber International together with the Helsinki City Social Services and Health Care Division. The aim is to collect Christmas presents for children that are in child protection programmes or have been taken into custody, those in foster homes or children's homes, and other deprived children.

*Helsinki Marketing staff on a voluntary mission with seniors in
Kustaankartano Nursing Home in Helsinki*



Wellbeing

Charity fun run/walking event

If you are interested in organising a fun run or walking event to raise funds for charity, Runner's High is ready to help. Runner's High can handle the arrangements from start to finish or provide particular assistance, such as timekeeping equipment.

Further information:
valmennus@runhigh.fi



Outreach activities

- Press releases to raise awareness of the subject of your congress
- Open days & open lectures at the congress venue
- Educational outreach activities (e.g. for schools, universities or the general public)
 - Organise events and competitions to raise public awareness and interest in the subject of the congress; encourage exhibitors to showcase their activities to the general public. These actions will help your congress to contribute towards social sustainability and also raise its profile and local awareness.
- Student engagement:
 - Take the students along and foster the next generation of thought leaders. Give young researchers the chance to interact with post-doctoral scientists and the leaders in the field.
 - In case extra hands are needed, students from Haaga-Helia, for example, are more than eager to assist. They are trained in event management and customer service and have excellent language and communication skills.

www.haaga-helia.fi/en/services/event-services

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Enquiries and material orders
Helsinki Convention Bureau
tel. +358 9 310 36152 or
helsinki.meetings@hel.fi